THE SIERRA MADRE NEWS

VOL. III. SIERRA MADRE, LOS ANGELES COUNTY, CALIFORNIA, FRIDAY, MAY 28, 1909. NO. 34.

BOARD OF HEALTH PRESENTS REPORT

Work of the Past Six Months Considered and Some Important Recommendations Are Offered

Reports on the work of the Board of Health and municipal nurse for the past six months were transmitted to the city trustees at their meeting last evening. The report of Miss Polley, the efficient nurse, was accompanied by a letter from Secretary Wright outlining some plans of the board for the future. Miss Polley's report deals in some detail with her work during the six months period for which she was engaged and deserves careful reading by the public. Both letter and report are printed here in full.

May 26, 1909.

To the Board of Trustees,
Sierra Madre, Cal.

Gentlemen: Attached hereto you will find report of the city nurse for the past six months ending April 15th, 1909. This terminates the period during which it was arranged for such a nurse to devote the hours from eight a. m. to twelve m. for caring for the indigent sick, examination of the physical condition of the school children, fumigation of premises, prevention of contagion from infectious diseases, tabulation of tuberculous people, abatement of nuisances and an educational campaign for proper sanitary measures.

The report shows the work that has been accomplished during this period. This same work has been taken up by other cities and has become almost universal in the cities of this state; and in our city especially it is absolutely indispensable and necessary for the welfare of our citidens, as this is a locality known as a health resort. To discontinue this work would be a decided step backward. The Board of Health realizes more than ever that this work should not only be continued, but should be enlarged and the hours devoted by the nurse to this work lengthened.

We have been paying for the services rendered the sum of $25 per month. Very often, both day and night, our nurse has been called upon for city work outside of the specified hours, and we wish to call your attention to the fact that she has cheerfully responded to these calls whenever it was possible, and that she has devoted much more time to the city work than her agreement called for, or than she has been paid for.

The money paid for the city nurse has been principally raised by voluntary contributions. It is the intention of the Board of Health to issue a circular letter asking for further contributions in order that the work may be continued. We desire that the nurse be engaged for a further period of one year and that her hours be daily, Sundays excepted, from 8 a. m. to 5 p. m., allowing the usual noon hour, and that her salary be $50 per month.

We believe that the people of this section will see the necessity for such work, and no doubt respond to the financial appeals of this board when they clearly understand the situation.

(Continued on 4th Page)

MASONIC BRETHREN ACTIVE

Prospect of Having a Lodge Home Arousing Interest Among Them

It is difficult to tell who are awaiting the completion of the Woman's clubhouse more eagerly—the ladies of the Woman's club or the Masonic brethren who will have lodge quarters on the second floor of the building. The prospective early completion of the club house has been instrumental in arousing hearty interest in the project of organizing a local Masonic lodge. An informal meeting was held on Tuesday evening of this week at which good attendance is reported. Another meeting is scheduled for the near future at which it is expected some important steps will be taken looking to the securing of a charter for the local lodge.

About twenty-five members of the order are residing in Sierra Madre, most of them holding their membership in the eastern lodges where they were raised. It is expected that a large class of initiates will be sent over the road in connection with the organization of the local lodge so that a charter membership of thirty-five or forty is probable.

In their new quarters the local lodge will have a home to be proud of. The Sierra Madre Masonic association, which has been organized for some time, has had the original plans of the clubhouse altered in several ways, to make their quarters better suited to their particular needs. An outside entrance has been arranged which will give access to the lodge rooms independent of the main entrance to the building. All modern conveniences have been provided in connection with the lodge quarters. Electric wiring has been planned with reference to most effective lighting for the ritual work. Furnishings in the lodge room will be of first grade in every respect. All in all, the lodge will be able to start out under conditions not far from ideal.

WISH YOU WERE A BURRO?

Many visitors on Mt. Wilson have wished for a piano to help while away the evenings. Of course the phonograph in the hotel parlor has done yeoman service under the skillful manipulation of Percy Hampton. But a bunch of hilarious hikers could not get around that and sing and those inclined to dance could hardly use it to advantage. So Manager Ross decided to have a piano transported to the peak to assist in the entertainment of his guests. For the summer, at least, the piano will be placed in the pavilion at Strain's Camp, where a new floor will be put in and the place made as cozy as possible. Now the job of getting a piano to the peak will be appreciated by those hikers who have thought at times that their own weary feet were too much of a burden to carry. Wouldn't you like to be a burro when that piano starts up the trail? For the piano will not be taken up piecemeal, as was the hotel and most everything else up there. It will be taken up all in one load. But don't pity the burro this time. It will go up over the observatory trail from Pasadena, by wagon.

MUNICIPAL NURSE ON FULL TIME

City Trustees Take Important Action for Public Health

Hereafter the Board of Health will employ Miss Polley as municipal nurse on full time instead of half time and the scope of her work can be much extended, owing to action taken by the city trustees at their meeting last evening. By unanimous vote the trustees agreed to pay $50 monthly for one year from the general funds for this purpose. The Board of Health had asked for $25, expecting to raise the balance by private subscription. The trustees felt, however, that this would impose a double burden on property owners who contributed to the fund and were also taxed for the purpose and therefore decided to make the burden as nearly uniform as possible by paying the whole amount from the general funds. The reports of the work accomplished during the past six months give ample testimony regarding the wisdom of the action taken by the trustees.

Granting a petition sent in by a large number of citizens, the trustees offered a reward of $50 for the arrest and conviction of any person guilty of poisoning dogs. This, added to the $50 offered by several dog owners who have suffered loss through this despicable work, will make it worth while for someone to get busy and run down the culprit.

F. B. Ross and J. B. McNally appeared before the trustees to request an abatement of the nuisance occasioned by the herding of burros along Mountain Trail avenue by people who have the animals for hire. Their request was referred to the city attorney to see what could be done in the way of relief.

A reward of $5 was offered for the conviction of any one destroying street trees either directly or through contributory negligence such as leaving horses tied or loose within reach of the trees. Considerable routine business was disposed of, current bills allowed, and ninety days' leave of absence granted Trustee Pegler for his trip abroad. Mr. Forney was not present with his gas bond proposition, but was represented by Mr. White, who left early on being informed that the matter could not be taken up last evening because of the fact that the city attorney was busy investigating the matter further and was not yet ready to report on his findings.

EXHIBITS AT SEATTLE

Mr. E. Davenes of this place will have an interesting exhibit at the Seattle exposition this summer and something a little out of the ordinary. His exhibit consists of eggs preserved especially for the Alaskan trade. By the process used four different coatings are applied to the eggs, making them proof against deterioration. By this method eggs can be packed when cheapest and best, and shipped when water and land communication with the Alaskan interior is easiest. While the eggs are not claimed to be equal to strictly fresh stock they will answer perfectly for all culinary purposes and should prove a fine thing for the Alaskan market, by lowering prices and avoiding such egg famines as sometimes occur.

OBSERVANCE OF MEMORIAL SUNDAY

Special Service for War Veterans to be Held at the Congregational Church Next Sunday

Memorial services will be held in the Congregational church next Sunday morning, at evelen o'clock. The pastor, Dr. J. M. Campbell, will preach on "The Perpetuation of the Patriotic Spirit." The choir will sing DeKoven's setting of Kipling's "Recessional," with soprano solo by Miss Cook. Captain J. A. Osgood will sing as a solo "The Battle Hymn of the Republic.

Sixteen veterans of the War of the Rebellion can be counted in Sierra Madre just now, and one Spanish war veteran. Perhaps there are others and if so the News would be glad to be informed of them. The list includes. J. A. Adams, M. W. Copps E. N. J. A. Adams, M. W. Copps, E. N. Mead, F. O. Nichols, J. A. Osgood, Jasper Culver, S. S. Casad, Eben North, J. J. Hart, A. L. Caskey, George Crowe, A. D. Hawks, H. W. Jackson, J. H. Adelmeyer, J. R. Wilkinson, C. W. Kelly (Lamanda Park). The only Spanish war soldier now here is Mr. Gogin. Invitations have been sent to all these to attend the services Sunday morning.

Two soldier citizens have passed away since last Memorial day, namely, Captain R. H. Hudson and W. K. Barlow, the latter having died at El Reposo last week after spending the winter there. Lieut. W. G. Sturtevant has removed to the soldier's home at Sawtelle owing to growing infirmities. The rapid thinning of the ranks of the old soldiers makes it incumbent upon us to lose no opportunity to do them honor.

Friends in Sierra Madre have received invitations to the graduating recital of Miss Pansy Newlin, formerly of this city, who completes the piano course in the college of music in the University of Southern California this year. In her recital, which is to be given this evening, Miss Newlin will be assisted by Mrs. Norma Rockhold Robins, contralto, and Miss Carrie Trowbridge, accompanist. Miss Newlin is remembered here is a very talented performer and she has made an excellent record under Dean Skeele of the U. S. C. conservatory.

E. B. Cadwell and Co., officers, directors and stockholders of the Michigan-Pacific Lumber Co., visited Southern California recently, travelling in their special car. Mr. Cadwell and his brother-in-law, Dr. J. R. Hyde of Eaton Rapids, Mich., came to Sierra Madre to visit at the home of their parents, Mr. and Mrs. O. M. Cadwell. From Los Angeles the party went north, visiting the principal cities on the way to Vancouver, B. C., where the company owns 31,000 acres of timber land. The party will spend several days in camp on the island, looking over their property there. Dr. Hyde remained for a more extended visit, making his headquarters at the Cadwell home while seeing the sights of Southern California for the first time.

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WOMAN'S CLUB

Officers for the ensuing year were elected at the Woman's Club meeting of last Monday afternoon. The election was charactrized by the utmost harmony and good will and the club will enter upon its fourth year of existence under most favorable auspices. The various offices were filled as follows:

President .....Mrs. George H. Letteau
First V. President Mrs. W. S. Andrews
Second V. President Mrs. C. H. Baker
Secretary ..... Mrs. Frank Wright
Treasurer ..... Mrs. Tasker Webster
Board of Directors—Mesdames L. C. Torrance, S. C. Collins, W. J. Lawless, J. A. Osgood, Lewis Dietz, J. A. Madden.

In addition to the business transacted at the meeting Monday afternoon two very fine addresses were heard by those present. Mrs. Claudia Mann of Los Angeles, spoke on the subject, "The Larger Motherhood." Mrs. T. W. Heineman of Pasadena told of the "George Junior Republic and Its Auxiliaries."

At the first meeting of the club in the new club building, to be held Monday, June 28, the ladies have planned a "shower" for the club home. This will afford an opportunity for members and outside friends to donate articles to be used in various parts of the house, notably the kitchen, thus contributing mementoes which may help to keep alive interest in the club work.

At the meeting last Monday Mrs. Lawless, chairman of the ways and means committee, reported the purchase of five more shares of stock in the building association, made possible through the proceeds of the colonial party and parliamentary law class. This latest purchase makes the Woman's club the heaviest stockholder in the association, which is altogether fitting. Aside from this, the board or directors at their last meeting purchased the silver trowel used in the exercises of the laying of the cornerstone on May 10, and have also arranged to purchase the cornerstone.

Those who are fond of dancing will have the pleasure of fulfilling their desire this (Friday) evening when the ways and means committee of the Woman's club will give one of their charming parties at Town Hall. Excellent music will be furnished by a Los Angeles orchestra. Refreshments will be served and a royal good time is in prospect.

On June 11 there will be another of the popular card parties at the handsome home of Mr. and Mrs. E. A. Hoffman. The spacious grounds will be attractively illuminated. A special car from Los Angeles has been engaged to accomodate guests from Los Angeles, Pasadena and Oneonta Park.

Ladies', misses' and children's sandals at 75c, 85c and $1 a pair. M. Olsen, the shoe man.

Editor McClure of the Burbank Review tells this one for honest fact.

In the poultry yard of J. W. Fawkes, on Olive avenue, there is an interesting and curious turkey gobbler. A turkey hen, while sitting on a batch of eggs died, and a young gobbler not eight months old took her place on the nest and is faithfully attending to business. and in a few days the results will be known. Burbank is noted for its poultry industry, but it remained for Mr. Fawkes to raise a turkey gobler that would faithfully perform the duty of hatching a brood of turkeys.

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Brief Items of Interest

Miss Jean Lay of Amherst, Nova Scotia, is spending the week with Miss Belle Wright.

Mr. Parchett and family of New Mexico have rented the Kimball house at the corner of Auburn and Grandin.

Mrs. L. F. Steinberger and daughter, Miss Elizabeth, are spending a few days at Visalia, Tulare county.

Mrs. Nellie Coffin left on Sunday evening for Portland, Maine, after spending the past seven months at the Twycross home.

Miss Mae Campbell has been quite seriously ill this week, but some improvement in her condition was reported yesterday.

Carl Olson and family expect to get settled early next week in the cozy new bungalow erected for Mr. Olson on East Central avenue by Contractor Gilbert.

Mr. P. H. Lawrence, who had been residing in one of the Robinson cottages recently, passed away last Tuesday. He was forty-one years of age and had lived here but a short time. Funeral services were held in Los Angeles.

Officers and teachers of the Congregational Sunday School got together in the church parlors Tuesday evening for an informal feast and discussion of matters connected with their work. A good time is reported by those present.

Mrs. A. L. Caskey arrived home on Wednesday morning after spending several months in the east. She made several stops while on the way from Clifton Springs, N. Y., where she had been with her daughter, Mrs. Frank Bible, taking several weeks for the journey.

Paul C. Staples goes tomorrow to Inyo county, to visit the property of the Sierra Mining and Milling company, in which he is interested. Roland Adams had planned to accompany him but decided he preferred the Riverside climate and will spend Sunday there.

Mrs. L. E. Lyon of Auburn avenue, assisted by her sister, Miss Hattie Marvin, gave a beautifully appointed luncheon on Thursday of this week. Guests were Mrs. E. M. Emerson of Woodlawn avenue, Chicago, Mrs. Lucie Mathers, Mrs. Charles Ferry, Miss Agnes Mathers, Pasadena, Mrs. J. E. Ferry and Mrs. A. R. Polley of Sierra Madre.

Mrs. C. Calvert goes next week to join her son-in-law, J. Gordon Edwards, stage director of Suburban Gardens theater at Saint Louis. Mr. Edwards has spent the winter in Winnipeg, where he was engaged in similar work. Mrs. Calvert will remain in the east until August, when she will return to Sierra Madre. Mr. Edwards will probably accompany her to the coast.

Mr. and Mrs. J. C. Pegler start next Monday on a journey to the old home in England. They sail from New York on the big turbine driven steamer Lusitania, and will make the return voyage on her sister ship, the Mauretania, which now holds the trans-atlantic speed record. Mr. and Mrs. Pegler will be absent about three months, making their headquarters in the city of Oxford, near their old home. It has been 29 years since they came to America and this will be their first visit in England since that time.

A. S. Mead reports the sale of the east half of lot 8, Park Manor, Andy Gould to Betts & Welcher; also lots 5 and 6, Gurhardy tract, on West Central avenue, to Muriel F. Rhea.

Miss Evelyn Rice of Long Beach is visiting Miss Hazell Hill this week.

N. W. Tarr and family have taken up their residence for the summer in their Ocean Park cottage.

Mr. Joseph Pogue and family of Los Angeles have rented the Osgood cottage on Esperanza avenue.

Mr. and Mrs. R. Grant welcomed the arrival of a little daughter at their home Monday morning. In response to congratulations Grant reports everything lovely and everybody happy.

Mrs. Mina Hopwood left on Sunday evening for Seattle where she will remain until the close of the Alaska-Yukon-Pacific exposition, after which she will return to Sierra Madre.

Mrs. J. E. Ferry of Baldwin avenue has been entertaining for several days Mrs. E. M. Emerson of Chicago, Mrs. Mather and Miss Agnes Mather of Pasadena. On Tuesday she also had as her guest Mrs. W. F. Woods of Chicago.

Charles Morrison writes the News from Roseburg, Oregon, that he wishes his paper sent to Spokane, Washington. He failed to find any government land worth having in the neighborhood of Roseburg but says electricians are in demand in Spokane.

It looked like old times before the coming of the electric line when Uncle Sammy Twycross got out the old bus last Friday morning to haul twenty Pomona college students from Santa Anita station to the foot of the trail. The party went to Mt. Wilson, returning Saturday.

Captain Osgood reports that one of his valued music books is missing, the title being "Our Familiar Songs and How We Got Them." He loaned the book some time ago and has not seen it since and does not know who has it. He would be very glad to have it returned.

That Sierra Madre is a summer resort as well as a winter stopping place is proven by the number of new faces seen upon the streets these days. Apparently there are as many strange faces upon the streets now as there were after the winter tourist season had gotten in full swing. Low rates in connection with the Elks convention in July will probably bring an unusual number of summer visitors from the east. And with Sierra Madre growing in favor as a summer resort among residents of the beach towns we should have a good season. In fact there is no reason why Sierra Madre should not be as important an all-the-year resort as any in Southern California.

MONDAY MUSICAL CLUB

The next meeting of the Monday Musical club will be held on Monday afternoon, June 7, at the home of Mrs. L. C. Torrance. The hostess will have charge of the program, which will consist of American music. An unusually interesting afternoon is promised. At this meeting of the club the annual election of officers will be held. Polls will be open from two to three-thirty in the afternoon.

Fashion Note

By wearing a sheath gown instead of a skirt

A woman not only doth court
Attention from all but provideth withal
A visible means of support.
—Cornell Widow.

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SIERRA MADRE NEWS

By George B. Morgridge.

Published Every Friday
Subscription Price, $1.50 per Year.

Entered as second class matter at the post office at Sierra Madre, California.

FRIDAY, MAY 28, 1909.

BY THE WAY

"Good morning, merry sunshine,
"No need to wait till noon."
(It used to shine the whole year 'round
But now it waits till June.)

Don't fail to read the report of the municipal nurse, Miss Polley, on the work of the past six months, and also the letter addressed to the city trustees by Secretary J. H. Wright of the Board of Health. There is much food for thought in both. Sierra Madre and all other towns might as well meet the situation squarely now. It will have to be done some time, and the sooner the better.

H. E. Huntington says money is plentiful and cheap, and he expects to spend a lot of it extending and improving Pacific Electric property. But when asked to specify where the lightning will strike he hands out large quantities of the same sort of silence that his subordinates have been using when approached on the subject of better passenger and freight accommodations in Sierra Madre. Cheer up —a lot of other towns are enjoying themselves listening to the same sort of stillness.

Sunshine was a welcome visitor early this week. And you might as well put away that cold weather grouch till 'long about next November.

Last week that sterling weekly, the Alhambra-Advocate, turned over a new leaf by beginning volume thirteen, reporting another prosperous year completed. If Alhambra does its duty the prosperity of the paper will continue and wax greater.

THE COST OF NEGLIGENCE

Some day Sierra Madre will awaken to the need of fire protection and unless some steps are taken soon the awakening is likely to be very rude. The bounteous rainfall of the past winter has stimulated an unusually heavy growth of vegetation of all kinds, particularly, the wild grasses and weeds. These are rapidly becoming dry and highly inflammable. Almost every vacant lot is a menace to nearby improved property.

And did you ever stop to figure the cost of the lack of fire protection—not what it may cost but what it does cost in insurance premiums? At first glance one would expect isurance rates to be lower in a country town with isolated buildings and few fires than in the crowded city with fires burning night and day on all sides. As a matter of fact the reverse is true and premiums are much higher in the country towns because the city has provided means for fighting fires while there is little hope of saving a building once aflame in the country. Sierra Madre would find probably that fire protection would very soon pay for itself in insurance premiums saved.

THE MEMORIAL SPIRIT

With the Fourth of July devoluted almost entirely into a carnival day for sports, Decoration Day remains the most purely patriotic holiday in our calendar. A few years since there was a strong tendency toward the direction taken in the observance of Independence day. But there was later a reaction in favor of the proper observance of the day as a memorial to those who have taught the highest lesson of patriotism in laying down their lives for their country.

This is as it should be. For until the present the veterans of the Grand Army of the Republic have been strong enough to take the lead in the observance of the day. But increasingly rapid thinning of their ranks makes it imperative that the burden be placed on other shoulders. Hence it is fortunate that the spirit of the day was not lost before the passing of the veterans who have been accustomed to take the lead in doing honor to their comrades who have preceded them in answering the last roll call.

The lessons of Decoration Day and of Memorial Sunday, which this year coincide, are many, and offer food for much thought. It is important that public observance of the day should not be over-looked with the passing of the Boys in Blue. Whatever public exercises are held should be rewarded with attendance in keeping with the importance of the occasion.

QUESTION SETTLES ITSELF

The Sunday baseball question seems in a fair way to settle itself without outside interference. Adherents of Sunday baseball can hardly say now, with good grace that its opponents are too much on the mollycoddle order to support Saturday baseball or any other kind of sport. For, if reports may be believed, they are up against the sad (to them) proposition that Sunday baseball does not pay either, in Sierra Madre. Weary of digging up the coin from his own pockets to meet weekly deficits for the bare expenses of visiting teams J. A. Patterson, who has been acting as manager and supplying the energy to keep the thing moving, has washed his hands of the thing. This is in line with the experience of "Lord Fauntleroy," sometimes known as Charles McHugh, quondam manager of the team. Sunday baseball as a regular thing has had its day in Sierra Madre and it is likely that in future the games will be few and far between. And once more the News states its willingness to support Saturday games, and confidence that if pushed, sufficient guaranty can be furnished to make the games a regular thing provided a fairly strong team can be mustered.

Highland Park Herald.—Some one seems to have started a rumor that Sheriff Hammel would not be a candidate for re-election. On dilligent inquiry, The Hearald learns that there is no foundation for the story, and that he is in the field for a renomination. Sheriff Hammel appears to have made such a good record personally and officially that his renomination ought to be a foregone conclusion.

BOARD OF HEALTH

(Continued from Page 1.)

We would also ask that this work come more under the direct supervision and direction of the city, and that in doing so the city pay $25 per month for such work, or allow the Board of Health this sum as a contingency fund to be applied for this purpose, thereby making the additional sum to be collected by voluntary contributions from the citizens of this town only $25 per month. The time is rapidly approaching when the city will be obliged, to keep pace with other communities taking up this necessary work, to have a nurse employed absolutely as a city official and meet such expenditure through its taxation. We believe that the time for that is now here, but rather than have the city assume this entire burden at this time, we recommend the continuance of this work along the lines herein suggested.

Yours respectfully,
J. H. WRIGHT,
Secretary Board of Health.

Report of Municipal Nurse, Sierra Madre, Cal.

FROM OCTOBER 15TH, 1908, TO APRIL 15TH, 1909.

On October 15th, 1908, the office and work of Municipal Nurse, such as is carried on in our large cities, were initiated in Sierra Madre. The hours from eight to twelve o'clock m. were used by the nurse for the city work.

During the months the work has been carried on here there have been fewer indigent sick coming to this place than formerly, either from lack of funds to get here or the knowledge gained from the general educational campaign throughout the country teaching them the wisdom and advisability of remaining in their own home where they can get food, care and rest.

To better cope with the tubercular question the city trustees in the health ordinance provided a clause enforcing co-operation of property owners and real estate agents renting houses, with the Board of Health. The provision is this: They shall report to the Board of Health all persons afflicted with, or having had, or suspected cases of tuberculosis on their property within one week after occupying said property. This has been observed by many, but not by all. If the people realized how much it would affect themselves, help the sick people, and very materially aid the city nurse, they would report all cases at once. Many times the nurse is called too late to be of any use.

The tuberculous sick coming here are generally fairly sanitary, and amenable to suggestion. Educational campaigns for the prevention and cure of this disease have made them realize the nature of tuberculosis; that it is communicable and curable. They understand the wisdom of sanitary protective measures, both for themselves and for others. That by a careful disposal of sputum they are not a menace to the public, and with favorable conditions of rest, fresh air, and good nourishing food, they can get well. When the disease has not been recognized, it has taken repeated instructions to bring about sanitary conditions.

It has been necessary to enforce the anti-expectorating ordinance many times and it will be necessary to more emphatically enfore it before people, men especially, learn the meaning of the phrase as they see it posted in public places: "Do not spit, etc." You can infect others everywhere. Many do not realize the danger lurking in expectoration of even apparently well people. Some take the stand that on their own property they have the right to do as they please in such matters, not appreciating that this is a most selfish point of view, that even on their own property they have not the right to risk the health and lives of their relatives and friends who may visit them, and also, that in many cases they isolate themselves from their friends who will not run the risk involved in visiting their premises, yet who are unwilling to discuss the matter with them.

Sometimes people have the assurance that they are free from tuberculosis, will expectorate freely, feeling they have the right and will criticize severely others for doing the same thing, evidently not understanding that practice and example will accomplish more than preaching.

In only one instance has there been a family who so bitterly resented the presence of the disease as to refuse to use sanitary measures. There have been a number of others who use every precaution for fear of infecting someone.

Sixty visits have been made to as many people having tuberculosis in its various forms, and a general oversight has been kept of them, resulting in one hundred and fifty visits in all. These cases are registered as the necessary information is gained. All cases are to be registered in two books, one for the inspection of the Board of Health only, and in the other the number given each person is placed.

I have made forty-seven calls to general cases, as follows:

	Calls each.
Spinal Meningitis	4
Two ill nourished babies	3
Shock and exhaustion	2
Maternity case	4
Fever case	31

Making a total of forty-seven general visits.

The school has been visited once a week, a total of twenty-four visits. In the nature of contagious diseases there have been two cases of scarlet fever in one family. These cases were rigidly quarantined, and all children exposed were carefully watched. Among the children have been found:

Eye cases	7
Ear cases	2
Chorea	1
Arrested mental development	2
Catarrh and adenoids	14
Accidents	6
Incipient tuberculosis	3

There have been the usual cases of cold and grippe. A large number of children are from tuberculous families. Several children who have been exposed to infection from this disease are being closely watched for unfavorable symptoms which can be taken in time and kept under control, so that they will not menace their fellow pupils.

In rainy weather the patio of the building is covered with several inches of water owing to no drainage. The smaller ones especially get wet feet and accompanying ailments. Proper drainage should be provided. A rather serious accident occurred at the school to a small boy, caused by slipping down the smooth wet steps. It would be well if these steps could be roughened to avoid a similar accident in the future.

All houses vacated and those in which there has been illness have been reported to be fumigated. Seventy-five houses have been fumigated under my immediate supervision, and some have been fumigated by individuals.

All second-hand goods passing through the furniture dealer's hands have been disinfected according to the law.

The heavy winter rains have caused six cesspools to cave in and fill many open drains with sand and refuse. All these have been repaired under the supervision of the Board of Health.

Garbage has been found in all stages of disintegration thrown promiscuously about the back door as frequently as when it has been buried, burned, or otherwise satisfactorily disposed of. This has been corrected as far as pos-

(Continued on 6th Page)

EASTERN Excursions

From all Salt Lake Route stations in California, round trip tickets will be sold to the following destinations at rates and on dates named (subject to change):

Atchison, Kan.	$ 60.00
Baltimore, Md.	107.50
Boston, Mass.	110.50
Chicago, Ill.	72.50
Colorado Springs, Colo.	55.00
Denver, Colo.	55.00
Duluth, Minn.	79.50
Houston, Tex.	60.00
Kansas City, Mo.	60.00
Leavenworth, Kan.	60.00
Memphis, Tenn.	67.50
Mineola, Tex.	60.00
Minneapolis, Minn.	73.50
Montreal, Quebec	108.50
New Orleans, La.	67.50
New York, N. Y.	108.50
Omaha, Neb.	60.00
Philadelphia, Pa.	108.50
Pueblo, Colo.	55.00
St. Joseph, Mo.	60.00
St. Louis, Mo.	67.50
St. Paul, Minn.	73.50
Toronto, Ontario	95.70
Washington, D. C.	107.50

DATES OF SALE

To Colorado points—May 15, 16, 17, 18, June 27 to July 6 inclusive, August 9 to 14 inclusive.

To all other points—May 15, 16, 20, 21, 22, 31, June 1 to 4 inclusive, 14 to 19 inclusive, 25, 26 and 27, July 1 to 7 inclusive, August 9 to 13 inclusive, September 7 to 10 inclusive, 13, 14, 15.

For various national conventions tickets will be sold as follows:

St. Louis, Mo.—Royal Arcanum Supreme Council. Sell May 15, 16, 20, 21, 22. Rate $67.50.

Denver, Colo.—Presbyterian General Assembly. Sell May 15 to 18. Rate $55.00.

Harrisonburg, Va.—German Baptist Brethren. Sell May 20, 21, 22. Rate $97.90.

Atlantic City, N. J.—American Medical Assn. Sell May 31 to June 4. Rate $100.00.

Louisville, Ky.—Mystic Shrine Imperial Council. Sell May 31 to June 4. Rate $78.05.

Cincinnati, O.—North American Gymnastic Union. Sell June 14 and 15. Rate $79.50.

Denver, Colo.—National Education Assn. Sell June 27 to July 6. Rate $55.00.

St. Paul, Minn.—Christian Endeavor. Sell June 24 to 27, June 29, July 1 to 7. Rate $73.50.

Minneapolis, Minn.—Y. P. C. U. Universalist. Sell July 1 to 7. Rate $73.50.

Denver, Colo.—Trans-Miss. Comm. Congress. Sell August 9 to 14. Rate $55.00.

Salt Lake City, Utah.—G. A. R. Encampment. Sell August 4 to 9. Return limit Sept. 15. From stations Los Angeles to San Bernardino rate via Salt Lake Route both ways will be $30.00, and returning via San Francisco, $37.75.

Rates from San Pedro and Long Beach will be 70 cents higher in each instance than shown above, except Salt Lake, 35 cents higher.

RETURN LIMITS

For tickets sold in May, June and July, three months. For August and September sales, return limit October 31, except to Salt Lake.

For full particulars of stopovers, diverse routes, train service, etc., ask any Salt Lake Route agent, or agent at 601 South Spring street, Los Angeles.

Salt Lake Route

SHOULD BE LAURA AVENUE

Miss Frances Hawks has called the attention of the News to a fact which has led to much misunderstanding in regard to the name of one of our streets, and which is also of historical interest. Miss Hawks plotted the Hawks addition, east of Baldwin avenue and lying between Highland and Grand View. When she did so she named the street running east from where the Church of the Ascension now stands "Laura avenue," in honor of her sister, now Mrs. Laura Hawke Stevenson, and it is so recorded in the county archives. This street extended then only as far as the conjunction with Merrill avenue, the late Mr. N. C. Carter owning the property further east. Miss Hawks says Mr. Carter at the time gave her to understand that when he opened up extensions of the street in either direction they would be named in harmony with the portion she had already designated as Laura avenue. It was some years before he opened the street further, however, and when he did so neglected to give the same name to the street, calling it Laurel avenue instead. He extended the street as far as Canyon avenue on the east and Auburn on the west. When Sierra Madre was incorporated and an official city map prepared the engineers failed to note that the name was not uniform throughout the length of the street and designated the entire street as Laurel avenue. Miss Hawks has always taken a personal interest in preserving to the street the name which she gave it and which she feels of right should be retained. She hopes to have the official maps revised at some time to show the name correctly.

W. L. Douglas shoes for ladies and gentlemen. M. Olsen, the shoe man.

MAY HAVE COUNTY FORESTERS

New State Law Provides for County Board with Considerable Power

California took another step in its effort to promote the practice of forestry within the state when Governor Gillett signed the bill providing for the creation of county boards of forestry. This bill authorizes the county supervisors to appoint a Board of Forestry, whose secretary shall be a trained forester. Such forester shall have power to enforce the provisions of the act, and all lawful orders of the Forestry Board, and in addition is vested with the powers of a peace officer to make arrests for violation of the law.

The County Board of Forestry is granted exclusive power to decide upon the variety, character and kind of trees, hedges and shrubs that shall be planted upon county roads, highways, grounds and property, and to determine all questions respecting the pruning, cutting and removal of all trees, hedges and shrubs, and the extent and manner in which such work shall be done.

A violation of any of the provisions of the act shall be deemed a misdemeanor. A special fund was also created to be made up of any penalties incurred through a violation of the provisions of the act, and all moneys thus received shall be available to cover the expenses of the Board.

This law was the direct result of the work accomplished by Riverside County, which has for some time maintained a paid forester to look after the setting out and caring for trees within the county. The results obtained in that county were so satisfactory that it was thought desirable to extend the scope of the work to other localities.

Get our price on new hay in ton lots, Sierra Madre Feed & Fuel Co.

SIERRA MADRE
FEED AND FUEL CO.
J. C. WHYTE, Mgr

Hay, Grain, Feed and Poultry Supplies
FUEL OF ALL KINDS
Prompt Delivery
PHONES, Home, Black 50; Sunset, Main 8611
Office and Warehouse, Public Scales, Lima Street, Near Central.
Exclusively Feed and Fuel Dealers

Choice Property
IN
Beautiful Sierra Madre
The Ideal Summer and Winter Resort
Elevation 1,000 to 1,700 Feet
The terminus of the most beautiful division of the Pacific Electric Railway.
Situated most beautifully on the Foothills of the Sierra Madre Mountains.
INSURANCE - - NOTARY
Sierra Madre Realty Co.
See us about it. Phone Black 22. Sierra Madre, Cal.

Pittsburg Perfect Field Fence
Ellwood Lawn Fence
Union Lock Poultry Fence
THE
L. W. Blinn Lumber Co.
Phone Black 23

Mexican Hot, Corn Relish, Sweet Pickles, Salad Dressing
Sweet Mixed Pickles, Salted Peanuts, Catsup
Sweet Pickle Chips, Apple Butter
Horseradish and Mustard
Mince Meat
From your grocer—or our Mr. Fisher will call each Tuesday with a full line of these goods. Watch for the Red Wagon.

Majestic

Those distinguished purveyers of merriment, Messrs. Kolb and Bill, will offer the third show in their laugh series at the Majestic theater next week, including Wednesday and Saturday matinees. The piece is called "Weiner and Schnitsel" and is by Aaron Hoffman and J. A. Raynes, librettist and composer of "The Politicians" and "Playing the Ponies."

"Weiner and Schnitsel" is somewhat attenuated of plot but plethoric of humor. Its central figures are two Germans of convivial and bibulous habit, who indulge in a double wedding and who get their brides mixed, Weiner marrying the young woman to whom Schnitsel had made love; and Schnitsel annexing her who was to have been Mrs. Weiner. And a lot of fun follows.

CLASSIFIED COLUMN

Advertising inserted under this heading at the rate of five cents per line for each insertion.

FOR SALE

FOR SALE—Two-seated, rubber tired surrey; also a Killefer cultivator. A. D. Hawks. 34

FOR SALE—Bantam hens and roosters at Arbalita ranch, E. Central avenue. 34

FOR SALE—Sorrell driving mare. Has been used under saddle. Apply to Dr. R. H. Mackerras. 34

FOR SALE—70 shares of water at $6.25. A. S. Mead. 31tf

FOR SALE—Space in the classified columns of the News at 5 cents the line. Results assured.

FOR RENT

TO RENT—At Long Beach, modern 7-room house, completely furnished. Address Mrs. A. E. Gresham, Long Beach. 32tf

SIERRA MADRE

CENTRAL MARKET

AT POSTOFFICE STORE

Phone calls and orders to solicitors carefully filled.

Mutton stew 6c
Shoulder milk lamb.....10&11½c
Shoulder yearling lamb...8&10c
Rib Roast.....12½&15c
Short Rib Roast.....15&18c
Plate Roll 10c
Boneless Rolled Roast 12½&15c
Shoulder Clod.....12½c
Sirloin Butt.....12½c
Sirloin Steak.....15c
Short Sirloin.....18c
Bacon Backs.....18c
Bacon Strips.....16c
Veal of all kinds
Hens.....25c
Broilers 35c

Don't forget the phone numbers: Black 6; Sunset 8554

J. D. RASMUSSEN, Prop.

TRANSFER and EXPRESS

Orders from any part of the city will receive prompt attention.

RALPH J. LORD

PHONE RED 25

Office of A. S. Mead, East of News Office

MOUNTAIN TRAIL CORRAL

Saddle horses and burros.
Horse and buggy.
Animals to Mt. Wilson or anywhere you want to go.
Pack animals.
Burros for children by the hour

C. E. CHANTRY

Home Phone Black 40

Two cars of new barley hay just arrived. Sierra Madre Feed & Fuel Co.

NOTICE INVITING SEALED PROPOSALS

Pursuant to statutes and to Ordinance No. 93 of the Board of Trustees of the City of Sierra Madre, adopted May 13th, 1909, directing this notice, the undersigned will receive and invites, at his office in the City Hall of the city of Sierra Madre, up to 8 o'clock p.m. of the 10th day of June, 1909, sealed proposals or bids for the following street work to be done in said city of Sierra Madre, to-wit:

First. For the grading and oiling of Sunnyside Avenue from the intersection of Live Oak Avenue on the south to the south property line of Grand View Avenue on the north, including all intersections (except such portions of said street and intersections as are required by law to be kept in order or repair by any person or company having railroad tracks thereon, and also excepting such portions of said street and intersections as have already been graded to the official line and grade, oiled and accepted by said city,) **in accordance with the plans and profiles for such work on file in the office of the City Engineer of said city and city specificications for the grading and oiling of streets on file in the office of the City Clerk of said city, said specifications being numbered 10.**

Second. For the construction of a cement curb along both sides of said Sunnyside avenue from the north curb line of Live Oak avenue on the south to the south property line of Grand View avenue on the north, (except along such portions of said street between said intersections where a cement curb has been constructed to line and grade and accepted by said city,) in accordance with the plans and profiles for such work on file in the office of the City Engineer of said city, and specifications for the construction of cement curbs on file in the office of the City Clerk of said City, said specifications being numbered 2.

Third. For the construction of a cement gutter five (5) feet in width along the westerly side of said Sunnyside Avenue from the north curb line of Live Oak avenue on the south to the south property line on Grand View avenue on the north, (except along such portions of said westerly side of said street where a cement gutter five (5) feet in width has been constructed to the official line and grade and accepted by said city,) in accordance with the plans and profiles for such work on file in the office of the City Engineer of said city, and city specifications for the construction of cement gutters on file in the office of the City Clerk of said city, said specifications being numbered 8.

Fourth. For the construction of a cement gutter two and one-half (2½) feet in width along the easterly side of said Sunnyside avenue from the north curb line of Live Oak avenue on the south to the south property line of Grand View avenue on the north, (except along such portions of said easterly side of said street where a cement gutter two and one-half (½) feet in width has been constructed to the official line and grade and accepted by said city,) in accordance with the plans and profiles for such work on file in the office of the City Engineer of said city, and city specifications for the construction of cement gutters on file in the office of the City Clerk of said city, said specifications being numbered 8.

Fifth. For the construction of cement concrete culverts along and across said Sunnyside avenue, between said termini, where shown on the plans and profiles for such work, and in accordance with the number of the plan designated thereon, and in accordance with city specifications for the construction of cement concrete culverts on file in the office of the City Clerk of said city, said specifications being numbered 9.

Sixth. For the construction of cement swales along and across said Sunnyside avenue, between said termini, at such places and of such dimensions as are shown on the plans and profiles for such work on file in the office of the City Engineer of said city of Sierra Madre, and in accordance with city specifications No. 7 on file in the office of the City Clerk of said city.

The said Board of Trustees finds, upon estimates of the City Engineer of said city that the cost of said work or improvement will be greater than fifty (50) cents per front foot along each line of said street so proposed to be improved, as hereinbefore set forth, including the cost of intersection work assessable upon said frontage; and said Board of Trustees determines that serial bonds shall be issued to represent the cost of said work or improvement; said serial bonds shall extend over a period ending nine years from and after the second day of January next succeeding the date of said bonds, and an even annual proportion of the principal sum thereof shall be payable, by coupon, on the second day of January every year after their date until the whole is paid; and the interest shall be payable semi-annually, by coupon, on the second days of January and July, respectively, of each year, at the rate of seven per cent. per annum on all sums unpaid, until the whole of said principal and interest are paid. Said bonds shall be issued in accordance with the provisions of an Act of the Legislature of the State of California, entitled "An Act to provide a system of street improvement bonds to represent certain assessments for the cost of street work and improvement within municipalities, and also for the payment of such bonds," approved February 27th, 1893, and of all acts supplementary thereto or amendatory thereof.

Bidders must file with each proposal or bid a check payable to the order of the President of the Board of Trustees, certified by a responsible bank, for an amount which shall not be less than ten per cent of the aggregate of the proposals, or bond for the said amount, and so payable, signed by the bidder and by two sureties, who shall justify before any officer competent to administer an oath, in double the said amount, and over and above all statutory exemptions.

Sierra Madre, Cal., May 27th, 1909.

J. A. MADDEN,
City Clerk.

PRACTICAL REFORM

Anent the discussion of Saturday and Sunday baseball in last week's News, the following editorial from the Pasadena Star may be appropriately reprinted here. Of course Elgin, Illinois, is a city and baseball there is played on a different scale than in Sierra Madre. But the principles involved are much the same. The Star says: Over in Elgin, Illinois, the clergymen and many church members have agreed to buy season tickets and agitate a Saturday half-holiday for the workers in factories and business establishments, if the local baseball club will give up Sunday baseball and have Saturday afternoon games instead.

This is practical reform. Churches and ministers would oftentimes accomplish far more in reform work if they would meet such issues as this in the conciliatory, tactful spirit that the church people of Elgin have. There is no harm, per se, in baseball. On the contrary, it is one of the most innocent, wholesome games played in America. It is distinctively the national game. More people understand it, are interested in it and want to see it than any other game. The Elgin church people recognize this fact. They realize that the masses of the people must have diversion. If they cannot get it any other time, they will take it on Sunday. So, to countereract Sunday baseball, the Elgin people proposed to substitute for it Saturday afternoon baseball. And as an evidence of good faith, they offered to buy tickets themselves and to use their influence to bring about the closing of the factories and stores on Saturday afternoons, so their employes could attend the ball games. This is not only diplomacy, it is applied Christianity and common sense. No doubt the proposition of the church people will be accepted in Elgin. And no doubt the churches of that community will gain in prestige thereby.

BOARD OF HEALTH

(Continued from Page 4.)

sible, but it is a matter for personal attention on the part of all the citizens. This collection attracts rats, the agents which carry filth and disease, especially bubonic plague.

Impossible conditions, termed public nuisances, have been reported and done away with. Twenty-eight such nuisances have been abolished.

Substantial cottages of one or more rooms have superceded the unsightly and unsanitarily cared for tents. Objectionable have been abolished. The tents close together, without plumbing, renting cheaply, attract a poor, ignorant class of tuberculous sick, the kind who are difficult to teach. There are some such places left, but the Board of Health hope they will be demolished shortly.

The death rate from tuberculosis has been 84%. Of this number fully 75% have been cases which came here shortly before death, many having been here less than six months.

In conclusion, much of the work done by the Municipal Nurse cannot be definitely reported. The distances in Sierra Madre being so great, much time is consumed going from one case to another, and many calls have been made for purposes of instruction and for educational talks with people, which do not appear in this report. Some people, especially amongst those ignorant of disease, are inclined to be suspicious of and to resent the visit of the city nurse. In these cases it oftentimes took several visits before much could be accomplished in a professional way.

Regarding sanitary conditions and precautions taken against all kinds of infection, I can truthfuly say Sierra Madre is very much advanced over the condition of six months ago.

A summary of the work done would be as follows:

Tuberculous visits, 150. Active cases, 49; incipient, 11. (From one to four visits made in some cases.)

Visits to school, general visits, abolishing nuisances, etc., urgency calls, etc., including those heretofore reported, 112.

Making a total of 262 visits, not including 75 fumigations.

As the city grows the mportance of this work can be readily seen, and the necessity of a nurse devoting more time to the work.

Respectfully submitted,

MISS A. POLLEY,
Municipal Nurse.

To the Board of Health, Sierra Madre, Cal.

Ladies', misses' and children's sandals at 75c, 85c and $1 a pair. M. Olsen, the shoe man.

Special Real Estate Bargains

East front 50-foot lot, very close to car, and with good view—price only - - - - - - - - - - $200.00

Half acre on Central Avenue with shade trees to burn and a five-room house—street work all paid, at - - - - - $2700.00

It will pay you to look these up.

A. S. MEAD

MORE ABOUT SIGNALING TO MARS

Scientific American.—Prof. Pickering's idea of signaling to Mars by means of a huge system of mirrors, which will flash the sun's light rhythmically to our planetary neighbor, seems to have attracted not a little attention, and to have called forth other schemes from more or less eminent scientists.

Prof. Pickering believes that $100,000 should be spent in preliminary work before any attempt is made to flash signals. These preparations will consist in the building of a huge telescope, and in experimental observations made with the co-operation of the foremost astronomers of the world. The object of this preliminary work is to decide whether or not the canals of Mars are really artificial. In all, three years' time would be consumed in these preliminaries.

A correspondent of the New York Sun, who states that he is a practical heliograph man, calls attention to a fact which seems to have been overlooked. Prof. Pickering proposes to make mirrors of such size that they must necessarily be moved by machinery. His idea appears to be that if they were each ten feet across, there would be about 500 of them to the mile. The heliograph man points out that a perfect mirror two inches square will do just as much work as a mirror that is ten feet square. All that any mirror can reflect is the single image of the sun. He states that it is possible to flash from 36 to 48 miles with a shaving glass. This seems to be borne out by the fact that the standard size of an army heliograph is less than 4 inches. Hence, 10-foot mirrors would hardly be any more serviceable than 4-inch mirrors. The Sun's correspondent suggests that instead of spending $10,000,000 on an elaborate system of mechanically-moved mirrors, it will be much cheaper to buy 5,000 10-cent mirrors, or to make a bargain with any looking-glass manufacturer to sell scraps of silvered plate glass at least two inches square. An army of 5,000 men should then be deployed, stationed ten feet apart on the Staked Plains of Texas. They should be given a front sight which will enable them to aim at Mars.

Prof. David Todd of Amherst College also intends to improve the opportunity offered by the earth's proximity to Mars next autumn to discover whether of not the planet is really inhabited. He assumes that if Mars has inhabitants, and if they are as intelligent as we are, they may possible attempt to communicate with the earth at that time, and that they may employ Hertzian waves for the purpose. It is his plan to take the most sensitive wireless telegraph receivers he can find up in a balloon, in order to diminish any obstructive influence that the atmosphere may exert, and listen for signals in space. We wonder how Prof. Todd can tell whether his signals come from Mars, or whether the receivers have not simply responded to electrical waves sent out from the sun.

Attention has already been called in these columns to Prof. Wood's idea of using a large black spot on the white alkali plains, with which signals may be "winked." Accordwing to Prof. Wood, the spot could be made in small sections of black cloth arranged to roll up on cylinders, exposing the white ground underneath, the cylinders being turned simultaneously by electric motors.

PUPILS' MAY FESTIVAL

Piano students of Mrs. Laura Hawks Stevenson will give a May Festival tomorrow at Mrs. Stevenson's studio on Laura avenue, marking the close of the term's work. The program provided is in two parts. The first is in the nature of a piano recital in which fourteen pupils take part. solo, duo and trio numbers being on the program. This will be followed by a playlet entitled "Recess Time". Seven of Mrs. Stevenson's pupils are in the cast of characters. The program follows.

Part I

Schwalm — When in May all is Gay
Naomi and Ruth Bradley

St. Heller — May Morning
Ida Towne

Kohler — (a) The Rose Song
Guy Steinberger

Schultz — (b) The Cuckoo Song
Gertrude Coffeen

Carl Wolfe — A Spring Day
Gladys Krafft

Rathbun — A May Day
Irene Wellington

A. Sartorio — Among the Flowers
Marie Adelmeyer

Tschaikowsky — (a) The Skylark
Lucile Whitworth
(b) Sweet Reverie
George Whitworth

Hugo Reinhold — (a) Shadow Picture
(b) The Brownies
Olive Letts

Fritz Spindler — Maiwonne
Anna Kehlet

R. Goerdeler — May Queen Gavotte
Mattie Horrell

C. von Weber — Trio: Mazourka
Marie Adelmeyer, Martha Hoegee
Gladys Krafft

Part II

At Recess Time

Cast of Characters

Alice Williams : Mildred Rasmussen
Tom Hunter : William Wright
Ethel Bauer : Alice Hoegee
Augusta Fulton : Ruth Brownson
Winnie Kelley : Gladys Krafft
Gwendolyn Atherton : Anna Kehlet
Howard Phillips : George Whitworth

Cheap Rates East

VIA SOUTHERN PACIFIC

Chicago and Return		$72.50
Kansas City	"	60.00
St. Louis	"	67.50
Omaha	"	60.00
New Orleans	"	67.50
Memphis	"	67.50
Washington	"	107.50
Philadelphia	"	108.50
New York	"	108.50
Boston	"	110.50

Good for 90 days.

Stopovers enroute and your choice of routes going and coming.

On Sale During

May - June - July - August - September

For sale dates and other infornation and

SLEEPER RESERVATIONS

See Agent H. P. Monahan, Pasadena. Both phones.

Los Angeles Office 600 South Spring Street.

SOUTHERN PACIFIC

HAY - GRAIN - FUEL

STOCK AND POULTRY FEED OF ALL KINDS

FEED STABLE

COAL WOOD AND KINDLING

ANDREW OLSEN

SUFFOLK AVENUE — PHONE BLACK 24

CALL US UP IF YOU WISH PROMPT DLLIVERY

Horticulture Study

Though men make fun of the fashion,
As it changes from this unto that;
They don't look so much at the basket
As they do at the peach in the hat.
—Town Topics.

Magistrate—Did you arrest the prisoner, McNutty? Officer McNutty—I did, yer honor. Magistrate—Did he offer any resistance? Officer McNutty—Only $2, yer honor.—Chicago Daily News.

The Postoffice Grocery Store

Maple Grove Creamery Butter. Bradford Baking Co. Cream Bread, fresh every morning. Fruit and jams of all kinds, 10c and up a jar. Sweet and sour pickles, pt. 15c, qt. 25c. Twenty-five kinds of Laundry Soaps and Washing Powders. Washboards, mops, slop pails, dishpans, galvanized washtubs, wire clothes lines, clothes pins.

Fresh berries daily.

BETTS & WELSHER

S. R. G. TWYCROSS

REAL ESTATE
INSURANCE
NOTARY

Phoenix Insurance Co., of Hartford
Union Assurance Society of London

PASSENGERS AND EXPRESS HAULED TO P. E. AND SANTA FE STATIONS

FOR SALE—4-room, modern, furnished cottage with large screened sleeping porch; only $20 per month.

Phones Main 8556 - Green 2
Residence Green 11

Carl Olson

Furniture and House Furnishings

Tents, Awnings, Paints, Oils
Porch Curtains
Estimates on Complete Outfits
We Repair Anything
Reynolds, Renaker & Olso
Undertakers
Phone Black 36 Sierra Madre, Cal.

P. W. ANDREW

WATCHMAKER

Jewelry Repaired

All Work Guaranteed

At Eklund's Tailor Shop
Phone Green 42

Mr. Business man: Don't charge your advertising bill to operating expenses. It is an investment which should bring good returns. It will bring returns if you invest it in the News columns.

The following beautiful lines from Kipling are well worth frequent reading. In fact one could do much worse things than taking time to commit them for daily use:

When Earth's Last Picture Is Painted

When earth's last picture is painted
and the tubes are twisted and dried,
When the oldest colors have faded,
and the youngest critic has died,
We shall rest, and, faith, we shall need it—lie down for an aeon or two,
Till the Master of All Good Workmen
shall put us to work anew.

And those that were good shall be happy: they shall sit in a golden chair;
They shall splash at a ten-league canvass with brushes of comet's hair;
They shall find real saints to draw from—Magdalene, Peter, and Paul.
They shall work for an age at a sitting and never be tired at all!

And only the Master shall praise us, and only the Master shall blame;
And no one shall work for money, and no one shall work for fame,
But each for the joy of working, and each in his separate star,
Shall draw the Thing as he sees it for the God of Things as They are!

TAILORS AWAKENED

There was a time when a man who wore a ready-to-wear suit of clothes was looked down upon by those who patronized tailors. Ready-to-wear clothes were called "hand-me-downs." Only the very poor folks bought them.

But the makers of ready-to-wear clothes must have annexed some of the wisdom contained in Darwin's amusing little work on evolution. They improved their product so that even an expert clothing man could not tell the difference between a made-to-measure suit and one of the modern hand-me-downs.

Not content with keeping to themselves the knowledge that they were making clothes of the ready-to-wear kind much cheaper and oftentimes better than the merchant tailor, these ready-to-wear fellows began talking to millions through the magazines and newspapers.

The natural result was that the advertised goods speedily became so popular that the made-to-measure tailors began to wonder what they would have to do in order to keep the proverbial wolf from raising a rumpus outside their doors.

They first tried to ignore the ready-to-wear advertisements. But this action did not affect the manufacture of ready-to-wear clothes to any alarming extent.

Now they are fighting advertising with advertising.

The Chicago tailors, so we are told, rounded up a neat little fund of ten thousand dollars and engaged Herbert Kaufmann to conduct an advertising campaign in the city dailies. Kaufmann, unquestionably one of the brainiest men in the ad writing game, did such excellent work that the advertisers have already discovered the value of wise publicity.

The result of all this is, in the last analysis, the rendering of better service to the public. Modern advertisements must tell the truth, and when a tailor promises quality goods he must made good.

Thus we have the tailors of both varieties with all the work they can handle, and we have the customers satisfied with better service.

Hoch der Advertising!

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Kodaks, films, plates, paper (solio and velox), developing powders, mounts, etc., always on hand. Kodaks for rent, 25c to 50c per day.

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Santa Barbara Soft Shell Walnuts, Eureka Lemons, Pomelos, Phoenix Carnarioniss and Washingtonia Robusta Palms, Camphor, Trees, Acacias, Roses, etc. SOUTHLAND NURSERIES, F. H. Dishrow, Prop., R. F. D. No. 1, Pasadena, Cal. Phones—Home, 2520; Main 949.

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